



CASE STUDY

E-Lecta Live

Classroom in the clouds

E-Lecta Live is a live virtual classroom and a real-time online collaboration environment designed for teaching and training over the Internet. This enables users to arrange live classes, lectures, online meetings, group sessions, individual one-on-one sessions and webinars over the web in real time. The only requirement is a computer with an internet connection

Hosting problems affected business

Georgi Sander is Technical Director at E-Lecta Live, "In 2006, when we set up the business, we were forced to compromise on optimum hosting needs owing to cost constraints. By using a low cost hosting provider in the USA we suffered from a large number of hardware failures and significant downtime, which with software as a service (SaaS) is not an acceptable situation."

Perfect solution

Georgi revealed, "In 2008 we switched to a managed server from Rackspace® Hosting, but business margins at the time meant that we struggled with the costs. Rackspace® Hosting was the perfect hosting solution for us, with exceptional support and guaranteed network uptime, however, we knew that in the long term we still needed to reduce our costs, and increase our server capacity to cope with the online demand and future growth. It was a real dilemma.

Discovery in the cloud

"Fortunately at this point", said Georgi, "we discovered the Rackspace Cloud. They launched in the USA then a year later they introduced cloud servers to the UK and Europe. We were highly impressed with the incredible flexibility of the system, and the fact that you only pay for what you use. I was equally amazed at the general helpful attitude of the company on both sides of the Atlantic as well as the incredible level of support, even with virtual server technology. As a result we have been able to set up and configure servers when we need them and only use the capacity and bandwidth required for our business needs. This provided significant savings and an instant capacity for growth. We are running three very reliable virtual servers for the cost of one dedicated server.

Maximum flexibility

Georgi said, "I would totally recommend the Rackspace cloud to anyone who is looking to achieve the maximum system flexibility with the minimum cost, while maintaining the service and support for which Rackspace is renowned." To find out more about E-Lecta Live services visit the website at www.e-lecta.com.

To discover how to take your business into the cloud, visit Rackspace at www.rackspace.co.uk or please call us FREE on **0800 988 0100** for an educational chat about the infinite possibilities.

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HOSTING

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